

AUSCYCLING LOGO ON CLUB & REGISTERED TEAM KITS



AusCycling encourages the application of our logo on Club and Registered Team Kit / Club Uniforms as a sign of the linkage and affiliation with the National Sporting Organisation.

In utilising the AusCycling logo on your clothing, we kindly request the following:

1

Best efforts are made to position the AusCycling logo in one of the three following locations:

- a. Right Chest/Breast
- b. Left Sleeve
- c. Right Sleeve



2

The AusCycling logo is applied at a minimum of 6cm wide (and a maximum of 10cm).



3

The AusCycling logo is applied in the most appropriate colour swatch against the background colour:

- a. On BLACK backgrounds use the COLOURREV logo.



- b. On WHITE backgrounds use the BLACK logo.



- c. On all other LIGHT colour backgrounds use the BLACK logo.



- d. On all other DARK colour backgrounds use the REVERSE logo.



4

Submit your final jersey design prior to going to product to brand@auscycling.org.au for review.